



MARLYN E. LOMERAN

WordPress Web Developer

My Contact

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Technical Skills

- WordPress Development (Elementor, Divi, Beaver Builder)
- Theme Customization
- WooCommerce Integration
- Plugin Setup & Optimization
- Responsive Web Design
- Basic SEO (On-page optimization)
- Website Performance Optimization
- Troubleshooting & Debugging
- Basic Graphic Design (Photoshop, Canva)
- Front-End: HTML5, CSS3, JavaScript
- Back-End: Basic PHP

Education Background

- Carlos Hilado Memorial State University
Bachelor of Science in Information Technology
College - Completed in 2023
Barangay Alijis, Bacolod City
- Negros Occidental High School
Accountancy, Business, and Management (ABM) Strand
Senior High School – Completed in 2019
Junior High School – Completed in 2016
Araneta-Hernaez Streets, Bacolod City
- Education Training Center School III
Elementary- Completed in 2013
Rosario Street, Bacolod City

Certificates

- Udemy 2023 - WordPress for Beginners
- freeCodeCamp 2023 - Responsive Web Design

About Me

Detail-oriented and innovative Web Developer with almost 2 years of experience developing and maintaining dynamic WordPress websites. Proficient in customizing themes, building responsive and user-friendly designs, and optimizing site performance for speed, SEO, and scalability. Adept at troubleshooting, problem-solving, and delivering clean, efficient code. Passionate about creating seamless digital experiences that enhance user engagement and align with business goals.

Professional Experience

Night Birds | Web Developer 2023 – Present

Key responsibilities:

- Developed custom WordPress websites using Elementor, focusing on responsive design and user experience
- Implemented basic SEO strategies, including on-page optimization (meta tags, alt text, headers)
- Integrated and configured performance-enhancing plugins to improve site functionality and speed
- Maintained and updated websites built with Divi, Beaver Builder, and other WordPress page builders
- Ensured ongoing site stability, performance, and compatibility through regular maintenance and troubleshooting

Portfolio

Selected Projects / Clients

As a WordPress Developer at Nightbirds (Bacolod City), I collaborated with the web development team to design, build, and optimize responsive, SEO-friendly websites for international clients across various industries, including:

- [alkasphalt.com](#) – Asphalt paving / Road Construction / Surfacing
- [dumpsternsaz.com](#) – Waste Management / Dumpster Rental
- [hoppnplay.com](#) – Children's Play / Recreation / Indoor Playground
- [buckeyegametrailers.com](#) – Trailers / Vehicle Parts / Recreational Trailers
- [cateringbysikora.com](#) – Catering / Food Services
- [vistanciaperienerpools.com](#) – Pool Installation / Maintenance Services
- [destinymartialartsacademy.com](#) – Martial Arts School / Fitness Training
- [uemurahchiropractic.com](#) – Chiropractic / Wellness / Alternative Medicine
- (and more...)

Most of these websites were developed using WordPress with Elementor, where I implemented responsive layouts, optimized site performance through SEO best practices, and integrated essential plugins. I also handled website maintenance and updates on projects built with Divi, Beaver Builder, and other popular page builders.